



# Executives Association of Long Beach

[HOME](#)
[ABOUT US](#)
[MEMBERS](#)
[JOIN](#)
[SPEED LEADS](#)
[RIPTIDE](#)
[CALENDAR](#)
[CONTACT US](#)

## RIPTIDE

January 16, 2017

### LEADS:

19 Inside Leads  
4 Outside Leads  
2 Yelp Reviews

### ATTENDANCE:

54 Firms are currently members of Long Beach Execs  
28 Firms were present at today's meeting

### NEXT MEETING:

Date: Monday, January 23, 2017  
Location: The Grand  
Program Company: Open  
Program Member: Open  
**Guest Speaker:** EALB T-Shirt Photo Day

### MEMBER FOCUS TALK

**Kimberly Rodgers**  
**Jungle Promotions**  
5862 Bolsa Ave, Huntington Beach  
Phone: 714-903-3333  
Email: [kimberly@junglepromotions.com](mailto:kimberly@junglepromotions.com)  
Website: [www.junglepromotions.com](http://www.junglepromotions.com)



On Monday, January 16th the Executives Association of Long Beach networking group had our weekly business to business networking luncheon. New member Kimberly Rodgers of Jungle Promotions gave a classification talk on promotional products. The EALB ordered shirts from her to give out to the members in December and they turned out great! Next week we will be taking a group photo wearing them.

Kimberly Rodgers started her promotional products business in 2001 after she decided that law school was not for her and that teaching wasn't either. She had been working for another company during school to make extra money and when it came time to decide what her career would be she found she enjoyed the business, the money and the flexibility that promotional products gave her and went out on her own. At her first job someone gave her a plaque that said "it's a Jungle Out There" and she had kept it with her ever since. Ultimately she named her company Jungle Promotions and enjoys the fun designs associated with her brand.

Kimberly is happily divorced and has two children who live and work nearby. Her hobbies include cooking, and helping Pets & Vets.

The best way to utilize Kimberly's company is to give her a call, tell her what the need is, how many you need to buy and what your budget is. With that information she can help you find the perfect product to keep you top of mind with your clients! She also specializes in uniforms and programs to incentivize employees. Jungle promotions also does awards and large products your employees will love. They are the Nordstroms of promotional products!

Kimberly's passion is helping others succeed! A good lead for her is any business that's going to be in a tradeshow, sponsoring a golf tournament or recognizing their employees in a special way. She can do any size order and has client's nationwide.



January 23, 2017

EALB T-Shirt Photo & Extended Lead Session

January 30, 2017

Jay Beeler, Beeler & Associates

February 6, 2017

EALB Annual Meeting in the Pacific Room

February 13, 2016

Pat Ellington, Incredible Journey Travel

February 20, 2017

DARK for President's Day

February 21, 2016

Board Meeting

Joint Board Meeting at Digital Installers at 6pm

February 27, 2017

OPEN

Monday, March 6, 2017 - Evening Event

President's Installation Dinner

6:30pm Cocktails - 7pm Dinner & Program in the Pacific Room.

Free to members \$10 per guest. Guest's encouraged.

March 13, 2016

Casino Night Prize Round Up

March 13, 2017

Board Meeting

At The Grand at 1:30pm

Friday Night - March 20, 2017 - Evening Event

Casino Night

March 20, 2017

DARK - Post Casino Night

March 27, 2017

Corey Vane, A-Throne

April 3, 2017

OPEN

We would like to thank Kimberly for the very generous gifts she gave to every member that attended the meeting. Each person received a reusable shopping bag, a post-it note pad, a pen and usb phone charger the size of a lipstick that will recharge your phone in an emergency. All the items were branding with Jungle Promotions. She can help you find a promo product to keep you in front of your client's too. Give her a call to see how.

[www.junglepromotions.com](http://www.junglepromotions.com)

Yelp Reviews Count as a Lead

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

## ANNOUNCEMENTS

*Rememer to invite guests to keep our membership continually growing!*

### 1st Classification Postings:

n/a

### 2nd Classification Postings:

n/a

### Membership Postings:

n/a

### Welcome New Members:

Kimberly Rodgers of Jungle Promotions | Classification: Promotional Products

Associate Member Esmond Duong for Rusty Deeble, Digital Installers | Home/Commercial Entertainment Installation

Associate Member Dan D'Sa for Jim Choura, The Grand | Events

Dr. Heather Desh, HD Orthodontics | Classification: Orthodontist

Marni Spencer-Devlin, Passion4Profit | Classification: Business Consulting

Dr. Ting-Wey Yen, Beach Heights Dentistry | Classification: General Dentistry

Instant Signs Cypress, Classification: Sign Printer

Tony Wolverton: Executive Member | Dan Schoepf: Associate Member

### Other Membership News:

Dr. Russel Chang is resigning but has asked Heather Desh to fill his vacant classification.

Dr. Lynn Fasnacht of Beach Heights Dentistry has resigned. Dr. Yen will become the Executive Member.

### Top Open Classifications:

Carpet Cleaner

Painter

Contractor

### ADVERTISEMENTS/WANT ADS

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for toady's hot deals.

## Riptide Archives

January 16, 2017  
 January 9, 2017  
 December 19, 2016  
 December 12, 2016  
 December 5, 2016  
 November 28, 2016  
 November 14, 2016  
 November 7, 2016  
 October 31, 2016  
 October 24, 2016  
 October 17, 2016  
 October 3, 2016  
 September 26, 2016  
 September 19, 2016  
 September 12, 2016  
 August 29, 2016  
 August 22, 2016  
 August 15, 2016  
 August 8, 2016  
 August 1, 2016  
 July 25, 2016  
 July 18, 2016  
 July 12, 2016  
 June 27, 2016  
 June 20, 2016  
 June 13, 2016  
 June 6, 2016  
 May 23, 2016  
 May 16, 2016  
 May 9, 2016  
 May 2, 2016  
 April 25, 2016  
 April 18, 2016  
 April 11, 2016  
 April 4, 2016  
 March 28, 2016  
 March 14, 2016  
 March 7, 2016  
 February 29, 2016  
 February 22, 2016  
 February 15, 2016  
 February 8, 2016  
 February 1, 2016  
 January 25, 2016  
 January 11, 2016  
 January 4, 2016

## BOARD MEETING AT A GLANCE

### EXECUTIVES ASSOCIATION OF LONG BEACH

#### BOARD MEETING MINUTES

January 16, 2016 – 1:18pm

Location: The Grand

#### 1:18 PM J. CHOURAOPEN MEETING

PRESENT:  J. Choura (P)  M. Thompson (VP)  K. Gragson (S/T)

J. Berg  K. Pabst  S. Williams  R. Deeble  J. Sawday  C. Kotani (PP) Others: K. Sherrill (Executive Director)

#### 1:18 PM J. CHOURA MEMBERSHIP I

- Larry Boren and Doug Shea have been invited to join us to discuss the real estate classifications. Larry was out sick and Doug Shea didn't respond. Will table this discussion until March.

#### 1:40 PM J. CHOURA MINUTES

- Motion to approve minutes from the December 2016 Board Meeting
- Motion: C. Kotani 2nd: S. Williams Discussion. All in favor? Yes Any Opposed? No

#### 1:45 PM K. GRAGSON FINANCIAL REPORTS

- Motion to receive and file the financial reports for December 2016
- Motion: K. Gragson 2nd: C. Kotani Discussion. All in favor? Yes Any Opposed? No

#### 1:48 PM M. THOMPSON MEMBERSHIP II

- There are no new applications in at this time.
- Kris have you talked to Brittany at Peterson's Carpet? Will follow up.
- Jim Choura did you talk to your auto body lead? Will follow up will Mullet.

#### 1:55 PM K. GRAGSON BUSINESS PROMOTION

- Jennifer Sawday thinks we should have a star chart at the door and give away \$100 to a member who gets 25 stars. 1 star for attending a meeting, 2 for bringing a guest and 5 for a member joining. Not in the budget and too time consuming. Kris Gragson will try to come up with a different idea for incentivizing members to bring new members in.
- Casino Night on Friday, March 17th. It's St. Patrick's Day. This was the best day available at The Grand. Green/Irish theme. Kellie will get started on the graphics after the BP Committee meeting on January 23rd. Lets pull together a few members prematurely to get the ball rolling. Elizabeth Riley, Corey Vane and Diane Grisham would be good committee members. Jameson shots, green beers and maybe a real live visit by a Leprechaun (Kellie will work on this).
- Re-run the \$200 off applications promotion prior to the casino night to entice new members to join that were invited to casino night.

#### 2:10 PM J. CHOURA/K. SHERRILL OLD & NEW BUSINESS

- We still need 3 new board members for next year. Nominating committee: Jim Choura, Rusty Deeble and Machel Thompson. Potential board members? Vince Bunting, Annette Barry, Eric Bloomer and Dave Sakamoto would be great.
- Joint board meeting at Digital Installers on Tuesday, February 21st at 6pm. Each member can bring a bottle of something to share. TGIS will cater it for the amount budgeted. The Grand will provide the china, flatware and glasses for the evening. Thanks Jim!

- **Budget committee report? Roughly the same as last year with increases for the President's installation, advertising, plaques & badges, promotional items.**
- **Motion to approved the budget recommended by the budget committee to be presented at the annual meeting.**
- **Motion: S. Williams 2nd: J. Berg Discussion. All in favor? Yes  
Opposed No**
- **Move the annual meeting to the Pacific Room.**
- **Move the President's Installation to Monday night in the Pacific Room. Cocktails at 6:30pm, Dinner & Program at 7pm. Members are free guests are \$10. Will order flowers from Harry for the evening. EALB will pay for an upgraded menu of surf and turf and dessert.**

**2:15 PMJ. CHOURA GOOD OF THE ASSOCIATION**

- **The Next Board meeting is on Tuesday, February 21st at Digital Installers at 6pm.**

**2:15 PM J. CHOURA ADJOURN**

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