



Executives Association of Long Beach

[HOME](#)
[ABOUT US](#)
[MEMBERS](#)
[JOIN](#)
[SPEED LEADS](#)
[RIPTIDE](#)
[CALENDAR](#)
[CONTACT US](#)

RIPTIDE

January 25, 2016

LEADS:

31 Inside Leads
4 Outside Leads
10 Yelp Reviews

ATTENDANCE:

49 Firms are currently members of Long Beach Execs
42 Firms were present at today's meeting

NEXT MEETING:

Date: Monday, January 11, 2016
Location: The Grand Event Center 4101 E Willow St, Long Beach, CA 90815
Program Company: Executive Association of Long Beach
Program Member: Executive Director
Guest Speaker: Board of Directors

MEMBER FOCUS TALK

Jennifer Sawday
Tredway, Lumsdaine and Doyle, LLP
3900 Kilroy Airport Way, Long Beach
Phone: 562-901-3050
Email: jsawday@tldlaw.com
Website: <http://www.tldlaw.com>



We had a packed house today at The Grand for the Executives Association Networking Luncheon with 6 guests! Jennifer Sawday or Tredway, Lumsdaine & Doyle LLC our Estate Planning Attorney gave an informative talk. Jenni is married to a superb Trumpet player has two daughters ages 7 and 11, 4 cats, 2 dogs and a fish. She lives by Target in North East Long Beach so say Hi! if you see her and her kids there.

Jennifer specializes in wills, trusts and probate at her law firm. She claims her best lead is if you hear someone saying "Oh my God, I can't believe so and so died and he/she got nothing!" Any OMG remarks about wills or estates are the perfect referral for her. She is great at what she does and can help a little or a lot but definitely wont make the situation any worse.

If you don't have at least a will in place, you need to call her immediately. She can also assist you with small changes such as amendments to your existing will & trusts. Jennifer offers a free one hour consultation where you can sit with her and ask questions. It's a good way to see if you like each other. She only works with people she likes.

Jennifer wants to save you money by doing your documents now. However, if you'd rather pay her later when you are going through probate, she's fine with that too. That's where she makes all her money.

Today she spoke about new legislation that is good for the next 5 years regarding Revokable Trust Transfer Deeds. It sounds simple but she advises against it. The only people she might recommend it for is a very wealthy person. If you know of anyone talking about a Revokable Trust Transfer Deeds they too would be an excellent referral for Jennifer Sawday at [Tredway, Lumsdaine and Doyle](http://www.tredway.lumsdaine.and.doyle.com).

Membership News



February 1, 2016
Annual Meeting
February 8, 2016
Speaker: Pat Ellington,
Incredible Journey
February 15, 2016
Filming for EALB Promo
Video No Speaker Needed
February 16, 2016
Joint Board Meeting:
George's Greek Cafe on
2nd St at 6:30pm
February 22, 2016
Speaker: Larry Boren, LB
Brokerage
February 29, 2016
Mayor Robert Garcia
March 7, 2016
President's Installation
Lunch
March 14, 2016
Speaker : OPEN
March 21, 2016
Dark: No Speaker Needed
March 28, 2016
Speaker: OPEN

Riptide Archives

January 25, 2016
January 11, 2016
January 4, 2016
December 14, 2015
December 7, 2015
November 23, 2015
November 16, 2015
November 9, 2015
October 26, 2015
October 19, 2015
October 5, 2015
September 28, 2015
September 21, 2015
September 14, 2015
September 7, 2015
August 31, 2015
August 24, 2015
August 17, 2015
August 10, 2015

Today 3 of our guests were from the Executives Association of Orange County. They were interested in finding out if any of our members have additional offices in Orange County that would want to join their group or if they knew of any businesses (possibly in the same classification) that they could create an introduction to in order to grow their membership. The thought being that it's something you are invested in and is beneficial so it would be beneficial for the other business to look into joining as well. We think this is a great way to collaborate with our sister organization and will be attending one of their 7am meetings soon to try to gather leads for our group from their members.

- August 3, 2015
- July 27, 2015
- July 20, 2015
- July 13, 2015
- June 29, 2015
- June 22, 2015
- June 8, 2015
- June 1, 2015
- May 18, 2015
- May 11, 2015
- May 4, 2015
- April 27, 2015
- April 20, 2015
- April 6, 2015
- March 30, 2015
- March 23, 2015
- March 16, 2015
- March 9, 2015
- February 23, 2015
- February 2, 2015
- January 26, 2015
- January 12, 2015
- January 5, 2015

Yelp Reviews Count as a Lead

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

or Jennifer Sawday, Tredway, Lumsdaine & Doyle LLC

<http://www.yelp.com/biz/tredway-lumsdaine-and-doyle-llp-long-beach?hrid=ZXATm3VjmotjCema-eFcSQ>

ANNOUNCEMENTS

Rememer to invite guests to keep our membership continually growing!

1st Classification Postings:

n/a

2nd Classification Postings:

n/a

Membership Postings:

n/a

Welcome New Members:

Corey Vane of A-Throne under the classification of Temporary Facilities Equipment

Other Membership News:

Welcome back Kellie Sherrill of Knightling Web Design

ADVERTISEMENTS/WANT ADS

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for toady's hot deals.

BOARD MEETING AT A GLANCE

© Copyright Long Beach Executives Association 2016, All Rights Reserved. Webmaster: Knightling Inc.