



Executives Association of Long Beach

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RIPTIDE

November 28, 2016

LEADS:

27 Inside Leads
4 Outside Leads
2 Yelp Reviews

ATTENDANCE:

55 Firms are currently members of Long Beach Execs
28 Firms were present at today's meeting

NEXT MEETING:

Date: Monday, December 5, 2016
Location: The Grand
Program Company: Passion 4 Profit
Program Member: Marni Spencer-Devlin

MEMBER FOCUS TALK

Machelle Thompson
Keen Home Care
260 Redondo Ave, Long Beach
Phone: (562) 438-5336
Email: Machelle@keenhomecare.com
Website: <http://www.keenhomecare.com>



On Monday, November 28th at The Grand Event Center at noon, the Executives Association of Long Beach networking group listened to Vice President Machelle Thompson give a recap of her experience at the International Executives Association Annual Conference in San Francisco this month. It was a good experience and she has lots of good ideas for getting our members more connected to the IEA.

For the lead session we mixed it up and had members interview the person on their right and then introduce themselves as that person (but give their own leads). It was a good opportunity for everyone learn more about each member.

Yelp Reviews Count as a Lead

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

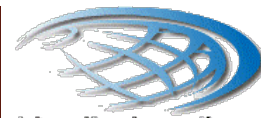
Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

ANNOUNCEMENTS

Rememer to invite guests to keep our membership continually growing!

1st Classification Postings:



international executives association

December 5, 2016

New Member: Marni Spencer-Devlin, Passion 4 Profit

December 12, 2016

Membership Showcase 5:30pm - 7:30pm

Evening Mixer Hosted by New Member Heather Dersh at HD Orthodontics

December 19, 2016

Holiday Gift Exchange Luncheon at the Grand (Bring a Gift ~\$25 value)

December 19, 2016

Board Meeting

Board Meeting at The Grand Following Lunch

December 26, 2016

DARK - Merry Christmas!

January 2, 2017

DARK - Happy New Year!

January 9, 2016

Kris Gragson, GK Media

January 9,

2016 Board Meeting

Board Meeting at the Grand After Lunch

Riptide Archives

November 28, 2016

November 14, 2016

November 7, 2016

October 31, 2016

October 24, 2016

October 17, 2016

October 3, 2016

September 26, 2016

September 19, 2016

September 12, 2016

August 29, 2016

August 22, 2016

August 15, 2016

August 8, 2016

August 1, 2016

July 25, 2016

July 18, 2016

July 12, 2016

n/a

2nd Classification Postings:

n/a

Membership Postings:

Kimberly Rodgers of Jungle Promotions | Classification: Promotional Products

Associate Member Esmond Duong for Rusty Deeble, Digital Installers | Home/Commercial Entertainment Installation

Welcome New Members:

Associate Member Dan D'Sa for Jim Choura, The Grand | Events

Heather Desh, HD Orthodontics | Classification: Orthodontist

Marni Spencer-Devlin, Passion4Profit | Classification: Business Consulting

Dr. Ting-Wey Yen, Beach Heights Dentistry | Classification: General Dentistry

Instant Signs Cypress, Classification: Sign Printer

Shelley Iniguez: Executive Member | Dan Schoepf: Associate Member

Other Membership News:

Dr. Russel Chang is resigning but has asked Heather Desh to fill his vacant classification.

Dr. Lynn Fasnacht of Beach Heights Dentistry has resigned. Dr. Yen will become the Executive Member.

Recently Opened Classifications:

Computer Services

Pest Control

Videographer

ADVERTISEMENTS/WANT ADS

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for today's hot deals.

BOARD MEETING AT A GLANCE

EXECUTIVES ASSOCIATION OF LONG BEACH

SPECIAL BOARD MEETING MINUTES

November 28, 2016 – 1:30pm

Location: The Grand

1:15 PM J. CHOURA OPEN MEETING

PRESENT: x J. Choura (P) x M. Thompson (VP) K. Gragson (S/T)

x J. Berg K. Pabst x S. Williams R. Deeble x J. Sawday C. Kotani (PP) Others: K. Sherrill (Executive Director)

1:15 PM M. THOMPSON MEMBERSHIP

- **Motion to approve application from Kimberly Rodgers for the classification of Promotional Products.**
- **Motion: J. Choura 2nd: J. Berg Discussion. All in favor? Yes Any opposed? No**
- **Motion to approve Dan D'Sa as Jim Choura's Associate member for The**

June 27, 2016
 June 20, 2016
 June 13, 2016
 June 6, 2016
 May 23, 2016
 May 16, 2016
 May 9, 2016
 May 2, 2016
 April 25, 2016
 April 18, 2016
 April 11, 2016
 April 4, 2016
 March 28, 2016
 March 14, 2016
 March 7, 2016
 February 29, 2016
 February 22, 2016
 February 15, 2016
 February 8, 2016
 February 1, 2016
 January 25, 2016
 January 11, 2016
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 March 30, 2015
 March 23, 2015
 March 16, 2015
 March 9, 2015
 February 23, 2015
 February 2, 2015
 January 26, 2015
 January 12, 2015
 January 5, 2015

Grand.

- **Motion: S. Williams 2nd: J. Sawday Discussion. All in favor? Yes Any opposed? No**
- **Motion to approve Esmond Duong as Rusty Deeble's Associate member for Digital Installers.**
- **Motion: J. Choura 2nd: M. Thompson Discussion. All in favor? Yes Any opposed? No.**

1:25 PM M. THOMPSON BUSINESS PROMOTION

- **Motion to approve the spending of up to \$1100.00 on T-Shirts for the members that are 100% Cotton, Black and say Got Leads? on the front and have a large EALB logo on the back. Women's styles too.**
- **Motion: J. Sawday 2nd: J. Berg Discussion. All in favor? Yes. Any opposed? No.**

1:30 PM J. CHOURA ADJOURN