



Executives Association of Long Beach

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MEMBERS

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RIPTIDE

March 14, 2016

LEADS:

- 0 Inside Leads
- 0 Outside Leads
- 0 Yelp Reviews

ATTENDANCE:

52 Firms are currently members of Long Beach Execs
 26 Firms were present at today's meeting

NEXT MEETING:

Date: Monday, March 28, 2016
 Location: The Grand
 Program Company: Incredible Journey
 Program Member: Pat Ellington

MEMBER FOCUS TALK

Annette Barry
All Souls Mortuary
4400 Cherry Ave., Long Beach
Phone: 562-424-8601
Email: abarry@stei.com
Website: <http://www.allsoulsmortuary.com>



Monday, March 14, 2016 at 5:30pm Annette Barry and the staff at All Souls Mortuary on Cherry Ave hosted the Execs for a membership showcase event. The fabulous food was provided by TGIS Catering and everyone enjoyed the mixer atmosphere. Annette gave a brief talk on her company and many of the members gave testimonials to the outstanding service she (and Paul) have provided to their family and friends in need over the years. The facility was beautiful.

<http://www.catholicmortuaries.com/all-souls-mortuary/en-us/index.page>

Yelp Reviews Count as a Lead

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

ANNOUNCEMENTS

Rememer to invite guests to keep our membership continually growing!

1st Classification Postings:



March 21, 2016

Dark - Spring Break

March 28, 2016

Speaker: Pat Ellington, incredible Journey

April 4, 2016

Speaker: Anchor's Away Casino Night Prize Gathering

April 11, 2016

Speaker: Power Groups

April 12, 2016 at 10am

Board Meeting

April 18, 2016

Speaker: Open

April 25, 2016

Speaker: Bring Your Staff Day

Riptide Archives

March 14, 2016

March 7, 2016

February 29, 2016

February 22, 2016

February 15, 2016

February 8, 2016

February 1, 2016

January 25, 2016

January 11, 2016

January 4, 2016

December 14, 2015

December 7, 2015

November 23, 2015

November 16, 2015

November 9, 2015

October 26, 2015

October 19, 2015

October 5, 2015

September 28, 2015

September 21, 2015

September 14, 2015

September 7, 2015

August 31, 2015

August 24, 2015

August 17, 2015

August 10, 2015

August 3, 2015

July 27, 2015

July 20, 2015

July 13, 2015

n/a

2nd Classification Postings:

n/a

Membership Postings:

n/a

Welcome New Members:

Anthony Puente, Digital Revolution | Classification: Video Production

Corey Vane of A-Throne under the classification of Temporary Facilities Equipment

Other Membership News:

n/a

ADVERTISEMENTS/WANT ADS

Jan Krantz at J&L Jewelers is having their 25th anniversary sale this Saturday. Stop by to see 25% Off!!!!

Jack Dilday is hiring an Administrative Assistant please contact him for more information about the position.

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for today's hot deals.

BOARD MEETING AT A GLANCE**EXECUTIVES ASSOCIATION OF LONG BEACH****BOARD MEETING MINUTES**

March 15, 2016 – 10:00am

Location: Transom Telecommunications Board Room

10:05 AM J. CHOURA OPEN MEETING

PRESENT: J. Choura (P) M. Thompson (VP) K. Gragson (S/T)

J. Berg K. Pabst S. Williams R. Deeble J. Sawday C. Kotani (PP) **Others: K. Sherrill (Executive Director)**

10:08 AM J. CHOURA MINUTES

- **Motion to approve minutes from the February 2016 Joint Board Meeting**
- **Motion: R. Deeble 2nd: S. Williams Discussion. All in favor? Yes Any Opposed? No**

10:16 AM K. GRAGSON FINANCIAL REPORTS

- **Motion to receive and file the financial reports for February 2016**
- **Motion: M. Thompson 2nd: J. Berg Discussion. All in favor? Yes Any Opposed? No**
- **Kellie still has some budget clean up to do in QuickBooks.**

10:20 AM M. THOMPSON MEMBERSHIP

- **No new applications. 3 guests have attended. Kellie has followed up with them and none are interested in joining yet. Kellie Will thank the Tom, Tom and Jenni for bringing their guests.**
- **John Berg is planning on bringing Brent Brakebill from EJ Malloys to a meeting.**
- **Jim will remind members of the importance of bringing guests.**

10:35 AM K. GRAGSON BUSINESS PROMOTION

- **Video production report. Anthony is in the editing phase. Only**

June 29, 2015
 June 22, 2015
 June 8, 2015
 June 1, 2015
 May 18, 2015
 May 11, 2015
 May 4, 2015
 April 27, 2015
 April 20, 2015
 April 6, 2015
 March 30, 2015
 March 23, 2015
 March 16, 2015
 March 9, 2015
 February 23, 2015
 February 2, 2015
 January 26, 2015
 January 12, 2015
 January 5, 2015

Machelle left to film. Hopefully will be done early June. Kris and Kellie will look into the final costs of the video.

- Once the video is ready Kris would like a \$100 budget to promote it on Facebook.
- Motion to spend up to \$100 in Facebook ads for the EALB promo video.
- Motion: K. Gragson 2nd: M. Thompson Discussion. All in favor? Yes Any Opposed? No
- Casino Night conversation. Potential date: Saturday, May 14th. Need to check availability at the Grand. Kellie will put out a survey to members to see if they are interested in making it kid friendly or not. Committee (Kellie, Kris, Jenni, Corey) meeting on the 28th after Pat's talk. Encourage members to bring neighbors, friends and make an effort to raise more money. First lunch in April will be the prize gathering meeting.
- Thank you to Kris for bringing the Mayor.
- Talking to the Port to have them come speak in the summer and then do a harbor tour on Sept 19th.

10:40 AM K. SHERRILLOLD & NEW BUSINESS

- The President's Installation lunch was a success. In the fall we should take a survey of who is interested in making it a more formal event/evening event. Higher cost but can bring your spouse/guest.
- Kellie would like to give a prize to anyone that brings a guest. Kris offered to get gift cards from his clients for this. Thanks Kris!

11:00 AM J. CHOURA GOOD OF THE ASSOCIATION

- Vision for the board for the 2016/2017 year.
- Comments from around the table.
- The Next Board meeting is on Tuesday, April 12th at Digital Installers at 10am.

11:10 AM J. CHOURA ADJOURN

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