



Executives Association of Long Beach

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RIPTIDE

July 18, 2016



LEADS:

13 Inside Leads
6 Outside Leads
2 Yelp Reviews

ATTENDANCE:

55 Firms are currently members of Long Beach Execs
29 Firms were present at today's meeting

NEXT MEETING:

Date: Monday, July 25, 2016
Location: The Grand
Program Company: Choura Event Services at The Grand
Program Member: Jim Choura

MEMBER FOCUS TALK

Tom Bennett
Tom's Tire Performance Center
2775 East Willow Street, SH
Phone: 562-424-0404
Email: tom@tomstire.com
Website: <http://www.tomstire.com>



On Monday, July 18th Executive Member Tom Bennett gave a member focus talk to the Executives Association of Long Beach during our weekly networking luncheon. Tom's classification is Automotive: Tires. He has been a member of the EALB since 2003.

Tom has two sons and is very involved in the community and with local charities.

Tom's Tires was originally started in San Gabriel by Tom Senior. When Tom was 5 years old his family moved to Long Beach and he has lived here ever since. A few years after college Tom took over the family business. After receiving a notice of eminent domain he made the choice to move the business to Long Beach for a better quality of life and has never regretted it. Currently Tom's Tires is opening a new location focused on Automotive Repair also in Long Beach at the corner of Anaheim and Ximeno. This location will focus less on tires and more on white glove concierge auto repair.

At Tom's Tires you can expect great service for all makes and models both foreign and domestic. They can fix your flat, recommend new tires in all prices ranges, shuttle you to work for longer repairs, align your wheels, "pimp your ride" with custom rims and wheels and much more. Tom's has a comfortable waiting area with free coffee and wifi and a friendly and knowledgeable crew. Sign up for their email reminders and never miss your next scheduled maintenance.

Tom Tire's not only works on personal vehicles but provides fleet tire service as well for mid-size trucks. They do not work on big rigs or motorcycles but are capable of working on motor homes, RVs, trailers, wheel barrows and golf carts in addition to cars of all kinds.

Tom was generous enough to give every member in attendance \$20 in Tom's Bucks (same as cash coupon). It was a well received gift. Most of the group gave verbal testimonials of their experience at Tom's Tires.

For more information visit www.tomstire.com.

July 25, 2016

Speaker: Jim Choura, The Grand Event Center

August 1, 2016

Speaker: Jack Dilday, Dilday & Associates

August 8, 2016

Speaker: Kris Gragson, Gk Media - Yelp Workshop

August 15, 2016

Guest Speaker: Port of Long Beach

August 22, 2016

Speaker: Dr. Hryieniwicki, Long Beach internal Medical Group

August 29, 2016

Speaker: (Possible Membership Showcase TBD)

September 5, 2016

Dark: No Meeting, Happy Labor Day

September 12, 2016

Speaker: Annette Barry, All Souls Mortuary

September 19, 2016

Speaker: Open (new member talk?)

September 26, 2016

Speaker: Open

October 3, 2016

Speaker: Rusty Deeble (and others) doing a product showcase.

October 10, 2016

DARK: No Speaker Needed for Columbus Day

October 17, 2016

Speaker: Open

October 24, 2016

Speaker: Open

October 31, 2016

Speaker: Open (Halloween wear a costume for a prize)

Yelp Reviews Count as a Lead

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

ANNOUNCEMENTS

Rememer to invite guests to keep our membership continually growing!

1st Classification Postings:

n/a

2nd Classification Postings:

n/a

Membership Postings:

n/a

Welcome New Members:

Executive Member: Eric Speier, 5 Elements Entertainment Classification: App Developer

Associate Member: Mike Givens, 5 Elements Entertainment | Classification: App Developer

Other Membership News:

n/a

ADVERTISEMENTS/WANT ADS

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for toady's hot deals.

BOARD MEETING AT A GLANCE

Riptide Archives

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