



Executives Association of Long Beach

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RIPTIDE

July 25, 2016



LEADS:

17 Inside Leads
9 Outside Leads
2 Yelp Reviews

ATTENDANCE:

54 Firms are currently members of Long Beach Execs
38 Firms were present at today's meeting

NEXT MEETING:

Date: Monday, July 25, 2016
Location: The Grand
Program Company: Dilday and Associates
Program Member: Jack Dilday

MEMBER FOCUS TALK

Jim Choura
Choura Event Services at The Grand
4101 E. Willow St., Long Beach
Phone: 562-685-8198
Email: jchoura@choura.us
Website: <http://thegrandlb.com>



On Monday, July 25th Executive Member Jim Choura gave a member focus talk to the Executives Association of Long Beach during our weekly networking luncheon. Jim's classification is Event Services. He has been a member of the EALB since 1976 - 40 years!

Jim is on his second consecutive year as the EALB President and is an EALB Past President from 1992-93. His experience and guidance on the board has been invaluable. He was the first to receive the Don Temple President's Award for his contributions to the group.

Jim is a dedicated family man and is so proud of the family he and his wife Melanie have raised. Their four children have given them 7 wonderful grandchildren whom they love spending as much time with as possible.

From 1913 to 1969, John Choura Sr. owned and operated meat markets in Chicago, built a successful grocery market chain and developed a restaurant landmark with long lines and a short wait. The success of these properties led the Choura family to California in the late 60's, where they emerged in Long Beach as one of Southern California's first catering companies.

Their reputation of superior service continued through three generations by offering quality food and beverage products one guest at a time and catering events such as the first Long Beach Grand Prix.

Jim Choura worked in the family business and was a Jr. Meat Cutter at age 16. One of the youngest around at that time.

Jim was raised in Long Beach and earned his Economics degree from Cal State Long Beach. After graduating he opened the Galley Sandwich Shop at the traffic circle. It was a big hit for a long time.

In the late 90's, the legacy of the iconic Elks Lodge was coming to an end and needed new

August 1, 2016

Speaker: Jack Dilday,
Dilday & Associates

August 8, 2016

Speaker: Kris Gragson, Gk
Media - Yelp Workshop

August 15, 2016

Speaker: Open

August 22, 2016

Guest Speaker: Port of
Long Beach

August 29, 2016

Speaker: Membership
Showcase Event at
Machelle Thompson's new
Board & Care Home in
Rossmoor from 5:30pm to
7pm.

September 5, 2016

Dark: No Meeting, Happy
Labor Day

September 12, 2016

Speaker: Annette Barry, All
Souls Mortuary

September 19, 2016

Speaker: Eric Speier & Mike
Givens, 5 Elements
Entertainment

September 26, 2016

Speaker: Dr. Hryniewicki,
Long Beach Internal
Medical Group

October 3, 2016

Speaker: Rusty Deeble (and
others) doing a product
showcase.

October 10, 2016

DARK: No Speaker Needed
for Columbus Day

October 17, 2016

Speaker: Open

October 24, 2016

Speaker: Open

October 31, 2016

Speaker: Open (Halloween
wear a costume for a prize)

vision and a restored relevancy for the community. In 1997, The Grand Long Beach Event Center was born through an overhaul of all the event spaces including the Grand Ballroom and both outdoor courtyards, while the facility received exterior repairs and interior upgrades and enhancements.

"Event space is just the beginning when planning and creating amazing events," says Jim Choura, Chief Executive Officer of Choura Venue Services.

Today, The Grand Long Beach focuses on creating a family-oriented yet professional experience for its guests and continues its legacy of high service standards. With a talented and energetic staff of 65 full time event professionals, we are proud to produce over 1,000 truly unique events every year.

As so many of the members of the Execs can attest, The Grand is one of the best places to host your next event in Long Beach. Whether it's a corporate luncheon, charity gala, wedding or celebration of life the superior staff at The Grand will make your event grand and a great value as well. Jim says that they strive to always serve hot food that tastes great and make sure to keep an eye on the details of every event they host. If you have any questions or referrals call Jim directly, he'd love to hear from you.

<http://thegrandlb.com>

Yelp Reviews Count as a Lead

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

ANNOUNCEMENTS

Rememer to invite guests to keep our membership continually growing!

1st Classification Postings:

n/a

2nd Classification Postings:

n/a

Membership Postings:

n/a

Welcome New Members:

Executive Member: Eric Speier, 5 Elements Entertainment Classification: App Developer

Associate Member: Mike Givens, 5 Elements Entertainment | Classification: App Developer

Other Membership News:

n/a

ADVERTISEMENTS/WANT ADS

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for toady's hot deals.

BOARD MEETING AT A GLANCE

Riptide Archives

July 25, 2016
July 18, 2016
July 12, 2016
June 27, 2016
June 20, 2016
June 13, 2016
June 6, 2016
May 23, 2016
May 16, 2016
May 9, 2016
May 2, 2016
April 25, 2016
April 18, 2016
April 11, 2016
April 4, 2016
March 28, 2016
March 14, 2016
March 7, 2016
February 29, 2016
February 22, 2016
February 15, 2016
February 8, 2016
February 1, 2016
January 25, 2016
January 11, 2016
January 4, 2016
December 14, 2015
December 7, 2015
November 23, 2015
November 16, 2015
November 9, 2015
October 26, 2015
October 19, 2015
October 5, 2015
September 28, 2015
September 21, 2015
September 14, 2015
September 7, 2015
August 31, 2015
August 24, 2015
August 17, 2015
August 10, 2015
August 3, 2015
July 27, 2015
July 20, 2015
July 13, 2015
June 29, 2015
June 22, 2015
June 8, 2015
June 1, 2015
May 18, 2015
May 11, 2015
May 4, 2015
April 27, 2015
April 20, 2015
April 6, 2015
March 30, 2015
March 23, 2015
March 16, 2015
March 9, 2015
February 23, 2015
February 2, 2015
January 26, 2015
January 12, 2015
January 5, 2015