



Executives Association of Long Beach

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RIPTIDE

September 12, 2016

LEADS:

- 24 Inside Leads
- 13 Outside Leads
- 3 Yelp Reviews

ATTENDANCE:

- 51 Firms are currently members of Long Beach Execs
- 37 Firms were present at today's meeting

NEXT MEETING:

Date: Monday, September 19, 2016
 Location: The Grand
 Program Company: 5 Elements Entertainment
 Program Member: Eric Speier

MEMBER FOCUS TALK

Annette Barry
All Souls Mortuary
4400 Cherry Ave., Long Beach
Phone: 562-424-8601
Email: abarry@stei.com
Website: <http://www.allsoulsmortuary.com>



On Monday, August 12th at The Grand at noon, EALB Executive member Annette Barry gave a classification talk to the group on her work as the Funeral Director at All Souls Mortuary in Long Beach. All Souls has been a member of the EALB since 1984 during that time our current Honorary Member Paul Rybak held the classification. Annette became the Executive member for our association in 2014. Annette is divorced and has two children that keep her busy. She is always eager to help another member in any way she can which is a quality that makes her excellent at her job. If you or a loved one need assistance pre-planning for a funeral or have recently had a relative pass definitely give her a call.

Annette attended Cypress Collage. The college had a program taking students to businesses and that was how she was introduced to All Souls Mortuary. She has worked there for 19 years.

Although All Soul's is owned by the Catholic Church, any one can use their services. You do have to be Catholic to be buried at All Souls. They can provide the service for anyone, and can provide most all special requests. They can help with burials at other sites.

All Souls has wonderful employee's with very little turn over. Most employees stay a long time, so you can work with the same person to make pre-arrangements and when the need arises.

Annette stressed the need for making pre-arrangements. If you wait until someone dies, the family is usually upset and stressed due to the situation. It is much better to have a plan set up ahead of time.

<http://www.catholicmortuaries.com/all-souls-mortuary/en-us/index.page>

Yelp Reviews Count as a Lead



September 19, 2016

Speaker: Eric Speier & Mike Givens, 5 Elements Entertainment

September 26, 2016

Speaker: Dr. Hryniewicki, Long Beach Internal Medical Group

October 3, 2016

Speaker: Rusty Deeble (and others) doing a product showcase.

October 10, 2016

DARK

DARK: No Speaker Needed for Columbus Day

October 17, 2016

Speaker: Jack Dilday, Dilday and Associates

October 17, 2016

Board Meeting

Location: The Grand at 1:30pm

October 24, 2016

Speaker: Open

October 31, 2016

Speaker: Open (Halloween wear a costume for a prize)

Riptide Archives

September 12, 2016

August 29, 2016

August 22, 2016

August 15, 2016

August 8, 2016

August 1, 2016

July 25, 2016

July 18, 2016

July 12, 2016

June 27, 2016

June 20, 2016

June 13, 2016

June 6, 2016

May 23, 2016

May 16, 2016

May 9, 2016

May 2, 2016

April 25, 2016

April 18, 2016

April 11, 2016

April 4, 2016

March 28, 2016

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

ANNOUNCEMENTS

Rememer to invite guests to keep our membership continually growing!

1st Classification Postings:

Business Consultant

2nd Classification Postings:

n/a

Membership Postings:

n/a

Welcome New Members:

Associate Member: Elizabeth Riley, TGIS Catering | Classification: Caterer

Other Membership News:

Erik Dreyer-Goldman of Ask Erik Computer Services has resigned.

Recently Opened Classifications:

Computer Services

Pest Control

Videographer

ADVERTISEMENTS/WANT ADS

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for toady's hot deals.

BOARD MEETING AT A GLANCE

EXECUTIVES ASSOCIATION OF LONG BEACH

BOARD MEETING MINUTES

September 12, 2016 – 1:30pm

Location: The Grand

1:28 PM M. THOMPSON OPEN MEETING

PRESENT: ___J. Choura (P) ___x_M. Thompson (VP) ___x_K. Gragson (S/T)

___x_J. Berg ___x_K. Pabst ___x_S. Williams ___R. Deeble ___x_J. Sawday
___x_C. Kotani (PP) Others: K. Sherrill (Executive Director) ___

1:30 PM M. THOMPSON MINUTES

- Postponed approving the minutes from the August 2016 Board Meeting until October.

1:32 PM K. GRAGSON FINANCIAL REPORTS

- Motion to receive and file the financial reports for August 2016

March 14, 2016
March 7, 2016
February 29, 2016
February 22, 2016
February 15, 2016
February 8, 2016
February 1, 2016
January 25, 2016
January 11, 2016
January 4, 2016
December 14, 2015
December 7, 2015
November 23, 2015
November 16, 2015
November 9, 2015
October 26, 2015
October 19, 2015
October 5, 2015
September 28, 2015
September 21, 2015
September 14, 2015
September 7, 2015
August 31, 2015
August 24, 2015
August 17, 2015
August 10, 2015
August 3, 2015
July 27, 2015
July 20, 2015
July 13, 2015
June 29, 2015
June 22, 2015
June 8, 2015
June 1, 2015
May 18, 2015
May 11, 2015
May 4, 2015
April 27, 2015
April 20, 2015
April 6, 2015
March 30, 2015
March 23, 2015
March 16, 2015
March 9, 2015
February 23, 2015
February 2, 2015
January 26, 2015
January 12, 2015
January 5, 2015

- Motion: K. Gragson 2nd: S. Williams Discussion. All in favor? Yes Any Opposed? No

1:34 PM M. THOMPSON MEMBERSHIP

- Resignation from Erik Dreyer-Goldman received. His dues that were automatically charged to his credit card were refunded by Kellie. Erik is leaving due to a lack of leads (especially outside leads) and his general disappointment in leadership for the last several years. Discussion.
- Motion to accept Erik Dreyer-Goldman's resignation?
- Motion: J. Sawday 2nd: C. Kotani Discussion. All in favor? Yes Any Opposed? No
- Resignation from Anthony Puente received. Anthony is leaving the group because he is unable to attend meetings but wishes everyone well.
- Motion to accept Anthony Puente's resignation?
- Motion: K. Pabst 2nd: C. Kotani Discussion. All in favor? Yes Any Opposed? No
- Resignation from Dan Schoepf received. Dan has sold his business and is leaving the group. He has encouraged the new owner to attend a meeting and submit an application. New information came up at today's meeting. We will be holding off on accepting his resignation for now. There is a possibility of him staying on as an associate member.
- Machel is working on getting applications submitted by Cooper and Hollows for General Contractor and Lazaro Reyes for Painting Contractor.
- Motion to open classification for business consultant?
- Motion: J. Sawday 2nd: J. Berg Discussion. All in favor? Yes Any Opposed? No
- Ask Sophia for her resignation letter.

1:40 PM K. GRAGSON BUSINESS PROMOTION

- Nice work bringing in the Port of Long Beach to speak. It was a great meeting. We had a good response from the members.
- Thank you Machel for hosting a great Membership Showcase at your location.

1:43 PM M. THOMPSON OLD & NEW BUSINESS

- Kellie is on maternity leave starting today but will be doing all the her work to run the association behind the scenes. She has Melanie Choura covering the meetings for her from next week until November.
- Discussion about having guests say who they are and what they do at the meetings.

1:45 PM M. THOMPSON GOOD OF THE ASSOCIATION

- The Next Board meeting is on Monday, October 17th at the Grand at 1:30pm.

1:50 PM M. THOMPSON ADJOURN