



# Executives Association of Long Beach

[HOME](#)
[ABOUT US](#)
[MEMBERS](#)
[JOIN](#)
[SPEED LEADS](#)
[RIPTIDE](#)
[CALENDAR](#)
[CONTACT US](#)

## RIPTIDE

January 9, 2017

### LEADS:

27 Inside Leads  
12 Outside Leads  
1 Yelp Reviews

### ATTENDANCE:

54 Firms are currently members of Long Beach Execs  
31 Firms were present at today's meeting

### NEXT MEETING:

Date: Monday, January 16, 2017  
Location: The Grand  
Program Company: Open  
Program Member: Open

### MEMBER FOCUS TALK

**Kris Gragson**  
**GK Media**  
2271 Grand Ave., Long Beach  
Phone: 562-446-6303  
Email: [krisgragson@gmail.com](mailto:krisgragson@gmail.com)  
Website: <http://www.gkmediainc.com>



On Monday, January 9th the Executives Association of Long Beach networking group had our weekly business to business networking luncheon. EALB Secretary/Treasurer Kris Gragson of GK Media gave a classification talk on online advertising.

Along with organic SEO services Kris now offers clients Google Adwords pay per click services. He charges a flat rate to evaluate your web presences and tailor an account to your needs. You decide what you want to spend each month with Google and go from there.

If you are interested in advertising using Google Adwords contact Kris Gragson at [krisgragson@gmail.com](mailto:krisgragson@gmail.com).

Yelp Reviews Count as a Lead

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

### ANNOUNCEMENTS

*Rememer to invite guests to keep our membership continually growing!*



January 16, 2016

Open

January 16,  
2016 Board Meeting  
Board Meeting at the Grand  
After Lunch

January 23, 2016

EALB T-Shirt Photo &  
Extended Lead Session

January 30, 2016

Jay Beeler, Beeler &  
Associates

February 6, 2016

EALB Annual Meeting

February 13, 2016

OPEN

February 20, 2016

DARK for President's Day

February 21, 2016

Board Meeting

Joint Board Meeting at  
Digital Installers at 6pm

February 27, 2016

OPEN

March 6, 2016

President's Installation  
Lunch

March 13, 2016

Casino Night Prize Round  
Up

March 13, 2016

Board Meeting

At The Grand at 1:30pm

Friday Night - March  
20, 2016

Casino Night

March 20, 2016

DARK - Post Casino Night

March 27, 2016

OPEN

### Riptide Archives

January 9, 2017  
December 19, 2016

**1st Classification Postings:**

n/a

**2nd Classification Postings:**

n/a

**Membership Postings:**

n/a

**Welcome New Members:**

Kimberly Rodgers of Jungle Promotions | Classification: Promotional Products

Associate Member Esmond Duong for Rusty Deeble, Digital Installers | Home/Commercial Entertainment Installation

Associate Member Dan D'Sa for Jim Choura, The Grand | Events

Dr. Heather Desh, HD Orthodontics | Classification: Orthodontist

Marni Spencer-Devlin, Passion4Profit | Classification: Business Consulting

Dr. Ting-Wey Yen, Beach Heights Dentistry | Classification: General Dentistry

Instant Signs Cypress, Classification: Sign Printer

Tony Wolverton: Executive Member | Dan Schoepf: Associate Member

**Other Membership News:**

Dr. Russel Chang is resigning but has asked Heather Desh to fill his vacant classification.

Dr. Lynn Fasnacht of Beach Heights Dentistry has resigned. Dr. Yen will become the Executive Member.

**Top Open Classifications:**

Carpet Cleaner

Painter

Contractor

**ADVERTISEMENTS/WANT ADS**

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for today's hot deals.

**BOARD MEETING AT A GLANCE**

December 12, 2016  
 December 5, 2016  
 November 28, 2016  
 November 14, 2016  
 November 7, 2016  
 October 31, 2016  
 October 24, 2016  
 October 17, 2016  
 October 3, 2016  
 September 26, 2016  
 September 19, 2016  
 September 12, 2016  
 August 29, 2016  
 August 22, 2016  
 August 15, 2016  
 August 8, 2016  
 August 1, 2016  
 July 25, 2016  
 July 18, 2016  
 July 12, 2016  
 June 27, 2016  
 June 20, 2016  
 June 13, 2016  
 June 6, 2016  
 May 23, 2016  
 May 16, 2016  
 May 9, 2016  
 May 2, 2016  
 April 25, 2016  
 April 18, 2016  
 April 11, 2016  
 April 4, 2016  
 March 28, 2016  
 March 14, 2016  
 March 7, 2016  
 February 29, 2016  
 February 22, 2016  
 February 15, 2016  
 February 8, 2016  
 February 1, 2016  
 January 25, 2016  
 January 11, 2016  
 January 4, 2016