



Executives Association of Long Beach

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RIPTIDE

November 7, 2016

LEADS:

17 Inside Leads
8 Outside Leads
0 Yelp Reviews

ATTENDANCE:

53 Firms are currently members of Long Beach Execs
30 Firms were present at today's meeting

NEXT MEETING:

Date: Monday, November 14, 2016
Location: The Grand
Program Company: TGIS Catering Services, Inc.
Program Member: George Marinos
Guest Speaker: Meeting at Betty Reckas Cultural Center by the Greek Orthodox Church

MEMBER FOCUS TALK

Open
Open
, Long Beach
Phone:
Email:
Website:



On Monday, November 7th at The Grand at noon, the Executives Association of Long Beach networking group guest speaker Vivian Shimoyama from Goldman Sachs 10,000 Small Businesses spoke about their program. As a program designed for business leaders, they were the perfect guest speaker for our group. Thank you to Eric Speier and Mike Givens for coordinating her to come speak after completing the program.



November 14, 2016
TGIS Showcase
Thanksgiving Lunch at Betty Reckas Cultural Center
November 14, 2016
Board Meeting
Board Meeting at 1:30pm at Betty Reckas
November 21, 2016
DARK: No Meeting, Happy Thanksgiving!
November 28, 2016
OPEN (New Member?)
December 5, 2016
New Member: Marni Spencer-Devlin, Passion 4 Profit
December 12, 2016
Membership Showcase
TBD
December 12, 2016
Board Meeting
Board Meeting Location TBD
December 19, 2016
Holiday Gift Exchange Luncheon at the Grand
December 26, 2016
DARK - Merry Christmas!
January 2, 2017
DARK - Happy New Year!

Riptide Archives

November 7, 2016
October 31, 2016
October 24, 2016
October 17, 2016
October 3, 2016
September 26, 2016
September 19, 2016
September 12, 2016
August 29, 2016

Thank you to Melanie Choura for filling in for me.

She was the first to use our new projector, owned by the EALB. Next time you speak at Execs you can borrow the EALB projector at no cost and Jim Choura has offered to donate the screen as a perk to the members.

GOLDMAN SACHS is a public-private partnership that unlocks the growth and job-creation potential for small business owners. The program provides business owners with a practical business and management education, business support services, and access to capital. *10,000 Small Businesses* has served nearly 5,000 small business across the US and UK.

The "*10,000 Small Business Program*" is holding its program sessions locally at LBCC & LACC. Next program series will start next August 2017. Scholars accepted into the program must attend all 15 sessions and clinics. Continued Networking is part of the program for Alumni.

For more information please visit:

<http://www.goldmansachs.com/citizenship/10000-small-businesses/US/#>

Yelp Reviews Count as a Lead

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

ANNOUNCEMENTS

Rememer to invite guests to keep our membership continually growing!

1st Classification Postings:

n/a

2nd Classification Postings:

n/a

Membership Postings:

Associate Member Dan Da' Sa for Jim Choura, The Grand | Events

Heather Desh, HD Orthodontics | Classification: Orthodontist

Dr. Ting-Wey Yen, Beach Heights Dentistry | Classification: General Dentistry

Welcome New Members:

Marni Spencer-Devlin, Passion4Profit | Classification: Business Consulting

Instant Signs Cypress, Classification: Sign Printer

Shelley Iniguez: Executive Member | Dan Schoepf: Associate Member

Other Membership News:

Dr. Russel Chang is resigning but has asked Heather Desh to fill his vacant classification.

Dr. Lynn Fasnacht of Beach Heights Dentistry has resigned. Dr. Yen will become the Executive Member.

Recently Opened Classifications:

Computer Services

August 22, 2016
August 15, 2016
August 8, 2016
August 1, 2016
July 25, 2016
July 18, 2016
July 12, 2016
June 27, 2016
June 20, 2016
June 13, 2016
June 6, 2016
May 23, 2016
May 16, 2016
May 9, 2016
May 2, 2016
April 25, 2016
April 18, 2016
April 11, 2016
April 4, 2016
March 28, 2016
March 14, 2016
March 7, 2016
February 29, 2016
February 22, 2016
February 15, 2016
February 8, 2016
February 1, 2016
January 25, 2016
January 11, 2016
January 4, 2016
December 14, 2015
December 7, 2015
November 23, 2015
November 16, 2015
November 9, 2015
October 26, 2015
October 19, 2015
October 5, 2015
September 28, 2015
September 21, 2015
September 14, 2015
September 7, 2015
August 31, 2015
August 24, 2015
August 17, 2015
August 10, 2015
August 3, 2015
July 27, 2015
July 20, 2015
July 13, 2015
June 29, 2015
June 22, 2015
June 8, 2015
June 1, 2015
May 18, 2015
May 11, 2015
May 4, 2015
April 27, 2015
April 20, 2015
April 6, 2015
March 30, 2015
March 23, 2015
March 16, 2015
March 9, 2015
February 23, 2015
February 2, 2015
January 26, 2015
January 12, 2015
January 5, 2015

Pest Control

Videographer

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MEMBERS IN THE NEWS:

Vivian From Goldman Sachs 10k

BOARD MEETING AT A GLANCE