



Executives Association of Long Beach

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RIPTIDE

November 14, 2016

LEADS:

29 Inside Leads
9 Outside Leads
0 Yelp Reviews

ATTENDANCE:

54 Firms are currently members of Long Beach Execs
48 Firms were present at today's meeting

NEXT MEETING:

Date: Monday, November 28, 2016
Location: The Grand
Program Company: Keen Home Care
Program Member: Machel Thompson
Guest Speaker: Dark for Thanksgiving

MEMBER FOCUS TALK

George Marinos
TGIS Catering Services, Inc.
2950 North Airport Lane , Long Beach
Phone: 562-492-9555
Email: sales@tgiscatering.com
Website: http://www.tgiscatering.com



On Monday, November 14th at The Betty Reckas Cultural Center at noon, the Executives Association of Long Beach networking group was hosted by long time member TGIS Catering for a special Thanksgiving meal. Sofia Riley, founder of TGIS was originally a member and brought her brother George Marinos into the business and to Execs as her Associate in 1994. Years later George became the Executive member and today Sophia's daughter Elizabeth Riley is George's Associate member.

As you can see everything for them is a family affair. During George's talk at the meeting he mentioned many times how their father, who taught them much about the food business as they were growing up, only comes around these days to tell them what they are doing wrong and to make sure everyone takes good care of "the kids" as Doug Shea can attest to during their recent real estate purchase.

As for the business side of things all the employees at TGIS start in the kitchen chopping vegetables. Georges says if they can get through 6 months of that, not only are their knife skills fantastic, but they have the stamina and drive to become a chef someday if they pursue that path. He says it's a grueling job but it's the foundation of everything they do.

A recent account TGIS Catering picked up is the LA Rams. They designed a whole new menu of food stations for them along with custom metal ram centerpieces.

If you are hosting a party for 2 or 200 call TGIS Catering. They will help you create a unique menu sure to please your guests and bring along all the accoutrements, ovens, decorations and staff.

Visit their website for more information: <http://www.tgiscatering.com>.

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Yelp Reviews Count as a Lead



November 21, 2016
DARK: No Meeting, Happy Thanksgiving!

November 28, 2016
Machelle Thompson, IEA Conference Report & Neighbor Introductions

December 5, 2016
New Member: Marni Spencer-Devlin, Passion 4 Profit

December 12, 2016
Membership Showcase 5:30pm - 7:30pm

Evening Mixer Hosted by New Member Heather Dese at HD Orthodontics

December 19, 2016
Holiday Gift Exchange Luncheon at the Grand (Bring a Gift ~\$25 value)

December 19, 2016
Board Meeting

Board Meeting at The Grand Following Lunch

December 26, 2016

DARK - Merry Christmas!

January 2, 2017

DARK - Happy New Year!

January 9, 2016

Kris Gragson, GK Media

January 9, 2016

2016 Board Meeting

Board Meeting at the Grand

After Lunch

Riptide Archives

November 14, 2016

November 7, 2016

October 31, 2016

October 24, 2016

October 17, 2016

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

ANNOUNCEMENTS

Rememer to invite guests to keep our membership continually growing!

1st Classification Postings:

n/a

2nd Classification Postings:

n/a

Membership Postings:

Kimberly Rodgers of Jungle Promotions | Classification: Promotional Products

Associate Member Dan D'Sa for Jim Choura, The Grand | Events

Associate Member Esmond Duong for Rusty Deeble, Digital Installers | Home/Commercial Entertainment Installation

Welcome New Members:

Heather Desh, HD Orthodontics | Classification: Orthodontist

Marni Spencer-Devlin, Passion4Profit | Classification: Business Consulting

Dr. Ting-Wey Yen, Beach Heights Dentistry | Classification: General Dentistry

Instant Signs Cypress, Classification: Sign Printer

Shelley Iniguez: Executive Member | Dan Schoepf: Associate Member

Other Membership News:

Dr. Russel Chang is resigning but has asked Heather Desh to fill his vacant classification.

Dr. Lynn Fasnacht of Beach Heights Dentistry has resigned. Dr. Yen will become the Executive Member.

Recently Opened Classifications:

Computer Services

Pest Control

Videographer

ADVERTISEMENTS/WANT ADS

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for toady's hot deals.

BOARD MEETING AT A GLANCE

EXECUTIVES ASSOCIATION OF LONG BEACH

BOARD MEETING MINUTES

November 14, 2016 – 1:30pm

Location: The Betty Reckas Cultural Center

1:28 PM J. CHOURA OPEN MEETING

October 3, 2016
 September 26, 2016
 September 19, 2016
 September 12, 2016
 August 29, 2016
 August 22, 2016
 August 15, 2016
 August 8, 2016
 August 1, 2016
 July 25, 2016
 July 18, 2016
 July 12, 2016
 June 27, 2016
 June 20, 2016
 June 13, 2016
 June 6, 2016
 May 23, 2016
 May 16, 2016
 May 9, 2016
 May 2, 2016
 April 25, 2016
 April 18, 2016
 April 11, 2016
 April 4, 2016
 March 28, 2016
 March 14, 2016
 March 7, 2016
 February 29, 2016
 February 22, 2016
 February 15, 2016
 February 8, 2016
 February 1, 2016
 January 25, 2016
 January 11, 2016
 January 4, 2016
 December 14, 2015
 December 7, 2015
 November 23, 2015
 November 16, 2015
 November 9, 2015
 October 26, 2015
 October 19, 2015
 October 5, 2015
 September 28, 2015
 September 21, 2015
 September 14, 2015
 September 7, 2015
 August 31, 2015
 August 24, 2015
 August 17, 2015
 August 10, 2015
 August 3, 2015
 July 27, 2015
 July 20, 2015
 July 13, 2015
 June 29, 2015
 June 22, 2015
 June 8, 2015
 June 1, 2015
 May 18, 2015
 May 11, 2015
 May 4, 2015
 April 27, 2015
 April 20, 2015
 April 6, 2015
 March 30, 2015
 March 23, 2015
 March 16, 2015
 March 9, 2015
 February 23, 2015
 February 2, 2015
 January 26, 2015
 January 12, 2015
 January 5, 2015

PRESENT: __x__ J. Choura (P) __x__ M. Thompson (VP) __x__ K. Gragson (S/T)

__x__ J. Berg __x__ K. Pabst __x__ S. Williams __x__ R. Deeble __x__ J. Sawday __x__ C. Kotani (PP) Others: K. Sherrill (Executive Director) __x__

1:31 PM J. CHOURA MINUTES

- Motion to approve minutes from the October 2016 Board Meeting
- Motion: S. Williams 2nd: M. Thompson Discussion. All in favor? Yes Any Opposed? No

1:35 PM K. GRAGSON FINANCIAL REPORTS

- Motion to receive and file the financial reports for October 2016
- Motion: K. Gragson 2nd: C. Kotani Discussion. All in favor? Yes Any Opposed? No

1:40 PMM. THOMPSON MEMBERSHIP

- Motion to approve application from Dr. Ting-Wey Yen for the classification of General Dentistry?
- Motion: C. Kotani 2nd: J. Sawday Discussion. All in favor? Yes Any Opposed? No
- Motion to approve application from Dr. Heather Desh for the classification of Orthodontist?
- Motion: J. Sawday 2nd: C. Kotani Discussion. All in favor? Yes Any Opposed? No
- Motion to approve the application from Dan D'Sa as the Associate Member for The Grand?
- Motion: C. Kotani 2nd: S. Williams Discussion. All in favor? Yes Any Opposed? No
- Andy Torres has not been attending meetings or paying his dues for two Quarters. He does not respond to any of Kellie Sherrill's emails either. Should we terminate his membership?
- Motion to revoke Andy Torres's membership? Yes
- Motion: C. Kotani 2nd: S. Williams Discussion. Andy's attendance and bill paying have been an ongoing problem for years. He does great work but doesn't take his membership seriously. All in favor? Yes Any Opposed? No
- New member Marni Spencer-Devlin began attending meetings today. She received her plaque and name badge.
- Rusty Deeble and Tom Bennett have asked for an Associate applications. I will ask Jack Dilday, Larry Boren and Doug Shea if they would like one.
- I sent an application to Kris Gragson's guest from Monday. A pest control and contractor but have not heard back from either yet but they seemed interested.
- Lasaro, Mabelle's painter has given her his application. She will forward it to Kellie for inclusion in the Riptide.
- Mabelle will reach out to John Mallet of Burke Auto Body to see if they are interested in filling the Auto Body Repair classification. His Grandpa was a past president.

1:55 PM K. GRAGSON BUSINESS PROMOTION

- Vivian Shimoyama of Goldman Sachs 10K Small Businesses spoke on November 7th. Feedback was good but not great. Probably wouldn't schedule them to come speak a second time.
- Kellie would like to ask Heather Desh to host the December Membership Showcase if her application is approved. She has a great office at the traffic circle that everyone should see.
- Kellie will buy a case of wine from Costco to give away to members who bring guests.
- Motion to offer a \$200 discount on the application fee to membership applications received from 11/14/16 to 12/31/16.
- Motion: K. Gragson 2nd: J. Choura. Discussion. All in favor? Yes. Any opposed? No.

1:58 PMJ. CHOURA/K. SHERRILL OLD & NEW BUSINESS

- **Kellie mailed her Thanksgiving “Thank You” letters this weekend.**
- **Who is on the list for people to bring on the board next year? Jim will call Vince Bunting, Harry Goldman and Tom Shilton.**
- **Possible new members for the Business Promotion Committee would be Jan Krantz, Elizabeth Riley and Marni Spencer.**
- **Possible new members for the Membership Committee would be Corey Vane and Tom Di Leo.**

1:45 PMJ. CHOURA GOOD OF THE ASSOCIATION

- **The Next Board meeting is on Monday, December 19th at the Grand after the lunch. 1:50 PM J. CHOURA ADJOURN**

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