



Executives Association of Long Beach

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RIPTIDE

December 19, 2016

LEADS:

0 Inside Leads
0 Outside Leads
0 Yelp Reviews

ATTENDANCE:

54 Firms are currently members of Long Beach Execs
38 Firms were present at today's meeting

NEXT MEETING:

Date: Monday, January 9, 2017
Location: The Grand
Program Company: GK Media
Program Member: Kris Gragson

MEMBER FOCUS TALK

Open
Open
, Long Beach
Phone:
Email:
Website:

On Monday, December 19th the Executives Association of Long Beach networking group had our annual Holiday Gift Exchange luncheon and The Grand Event Center. Thank you to The Grand for providing a delicious ham and turkey meal to add to the festivities.

Each member received an Executives Association of Long Beach "Got Leads?" T-Shirt as a gift from the Association. Please wear your shirt to a meeting in January for a new group photo! stay tuned for the exact date.



Gift Exchange



December 26, 2016

DARK - Merry Christmas!

January 2, 2017

DARK - Happy New Year!

January 9, 2016

Kris Gragson, GK Media

January 16, 2016

Open

January 16,

2016 Board Meeting

Board Meeting at the Grand

After Lunch

Riptide Archives

December 19, 2016

December 12, 2016

December 5, 2016

November 28, 2016

November 14, 2016

November 7, 2016

October 31, 2016

October 24, 2016

October 17, 2016

October 3, 2016

September 26, 2016

September 19, 2016

September 12, 2016

August 29, 2016

August 22, 2016

August 15, 2016

August 8, 2016

August 1, 2016

July 25, 2016

July 18, 2016

July 12, 2016

June 27, 2016

June 20, 2016

June 13, 2016

June 6, 2016

May 23, 2016

May 16, 2016

May 9, 2016

May 2, 2016

April 25, 2016

April 18, 2016

April 11, 2016

Each member brought a wrapped gift valued at \$25 and was given a number at the door. The first person chose a gift and unwrapped it. The next person could steal the gift or open a new one. It's a great time of laughter and stealing. There were some fun gifts given such as a mens large hoodie onsie, cards against humanity game cards, lots of booze and many gift cards and festive gifts.

The EALB wishes you all a Merry Christmas, Happy HanuKkah & Happy New Year! We look forward to making 2017 a prosperous year for all. Cheers!

We are dark for the next two weeks.

1st Quarter dues are due on December 31st.

Yelp Reviews Count as a Lead

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

ANNOUNCEMENTS

Rememer to invite guests to keep our membership continually growing!

1st Classification Postings:

n/a

2nd Classification Postings:

n/a

Membership Postings:

n/a

Welcome New Members:

Kimberly Rodgers of Jungle Promotions | Classification: Promotional Products

Associate Member Esmond Duong for Rusty Deeble, Digital Installers | Home/Commercial Entertainment Installation

Associate Member Dan D'Sa for Jim Choura, The Grand | Events

Dr. Heather Desh, HD Orthodontics | Classification: Orthodontist

Marni Spencer-Devlin, Passion4Profit | Classification: Business Consulting

Dr. Ting-Wey Yen, Beach Heights Dentistry | Classification: General Dentistry

Instant Signs Cypress, Classification: Sign Printer

Tony Wolverton: Executive Member | Dan Schoepf: Associate Member

Other Membership News:

Dr. Russel Chang is resigning but has asked Heather Desh to fill his vacant classification.

Dr. Lynn Fasnacht of Beach Heights Dentistry has resigned. Dr. Yen will become the Executive Member.

Top Open Classifications:

Carpet Cleaner

Painter

Contractor

ADVERTISEMENTS/WANT ADS

April 4, 2016
 March 28, 2016
 March 14, 2016
 March 7, 2016
 February 29, 2016
 February 22, 2016
 February 15, 2016
 February 8, 2016
 February 1, 2016
 January 25, 2016
 January 11, 2016
 January 4, 2016
 December 14, 2015
 December 7, 2015
 November 23, 2015
 November 16, 2015
 November 9, 2015
 October 26, 2015
 October 19, 2015
 October 5, 2015
 September 28, 2015
 September 21, 2015
 September 14, 2015
 September 7, 2015
 August 31, 2015
 August 24, 2015
 August 17, 2015
 August 10, 2015
 August 3, 2015
 July 27, 2015
 July 20, 2015
 July 13, 2015
 June 29, 2015
 June 22, 2015
 June 8, 2015
 June 1, 2015
 May 18, 2015
 May 11, 2015
 May 4, 2015
 April 27, 2015
 April 20, 2015
 April 6, 2015
 March 30, 2015
 March 23, 2015
 March 16, 2015
 March 9, 2015
 February 23, 2015
 February 2, 2015
 January 26, 2015
 January 12, 2015
 January 5, 2015

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for toady's hot deals.

MEMBERS IN THE NEWS:

BOARD MEETING AT A GLANCE

EXECUTIVES ASSOCIATION OF LONG BEACH BOARD MEETING MINUTES

December 19, 2016 – 1:30pm

Location: The Grand

1:30 PM J. CHOURAOPEN MEETING

PRESENT: J. Choura (P) M. Thompson (VP) K. Gragson (S/T)

J. Berg K. Pabst S. Williams R. Deeble J. Sawday
 C. Kotani (PP) Others: K. Sherrill (Executive Director)

1:31 PM J. CHOURA MINUTES

- Motion to approve minutes from the November 2016 Board Meeting
- Motion: S. Williams 2nd: J. Berg Discussion. All in favor? Yes Any Opposed? No

1:35 PM K. GRAGSON FINANCIAL REPORTS

- Motion to receive and file the financial reports for November 2016
- Motion: K. Gragson 2nd: S. Williams Discussion. All in favor? Yes Any Opposed? No

1:40 PM M. THOMPSON MEMBERSHIP

- There are no new applications in at this time.
- \$200 discount on the application fee to membership applications received from 11/14/16 to 12/31/16 still in affect. So far no takers. Kris have you talked to Brittany at Peterson's Carpet? No.
- Jim Choura will talk to his mechanic lead.
- Machel Thompson will follow up with her painter.
- The attendance report is attached. The following people have attended less than 50% of the meetings in the last 6 months: Annette Barry & Anna Enriquez, Pat Ellington, Diane Grisham, Bob Hegedus, Dr. Hryneiwicki, Bob Littrell and Dan Schoepf and Tony Wolverton.

1:50 PM K. GRAGSON BUSINESS PROMOTION

- The T-Shirts were distributed at the gift exchange meeting. They were well received. Will set a date for a group photo with everyone wearing their shirts at the end of January.
- Rusty Requested a image be made and posted on Facebook to promote the \$200 Off special even though it's almost over. Kellie created one and posted it on 12/20/16.
- Jennifer Sawday thinks we should have a star chart at the door and give away \$100 to a member who gets 25 stars. 1 star for attending a meeting, 2 for bringing a guest and 5 for a member joining.

2:10 PM J. CHOURA/K. SHERRILL OLD & NEW BUSINESS

- We still need 3 new board members for next year. Kellie talked to Tom Shilton and he said no.
- Motion that the board give it's advice and consent to appoint Jim Choura, Rusty Deeble and Machel Thompson as the nominating committee members for the 2017/2018 board.
- Motion: S. Williams 2nd: K. Pabst Discussion. All in favor? Yes Opposed? No
- Vince Bunting and Harry Goldman to be approached.

- Possible new members for the Business Promotion Committee would be Jan Krantz, Elizabeth Riley and Marni Spencer.
- Possible new members for the Membership Committee would be Corey Vane and Tom Di Leo.
- Where and when do we want to have the joint board meeting? At Digital Installers on Tuesday, February 21st at 6pm. Each member can bring a bottle of something to share and we will ask TGIS if they can cater it for the amount budgeted.
- The Calendar Committee has reviewed the calendar draft attached here. Please let Kellie know if you feel any of the dark days are incorrect or missing. Note: Casino Night on Friday, March 24th.
- Kellie needs Craig's assistance exporting the budget draft for 2017/2018 to send to the budget committee. Will wait until after he gets back from vacation. Will send a pdf via email to committee.

2:25 PM J. CHOURA GOOD OF THE ASSOCIATION

- Invite Larry Boren and Doug Shea to the next board meeting to discuss classifications.
- The Next Board meeting is on Monday, January 16th at the Grand at 1:30pm.

2:30 PM J. CHOURA ADJOURN

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