



Executives Association of Long Beach

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MEMBERS

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RIPTIDE

February 15, 2016

LEADS:

- 11 Inside Leads
- 10 Outside Leads
- 4 Yelp Reviews

ATTENDANCE:

- 52 Firms are currently members of Long Beach Execs
- 21 Firms were present at today's meeting

NEXT MEETING:

Date: Monday, February 22, 2016
 Location: The Grand Event Center 4101 E Willow St, Long Beach, CA 90815
 Program Company: LB Brokerage, Inc.
 Program Member: Larry Boren

MEMBER FOCUS TALK

Executive Director
Executive Association of Long Beach
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Monday, February 15th, 2016 was the filming day for the EALB business promotion video. Anthony Puente filmed our business as usual meeting for the promo video we are having him create. Over the last few weeks he has visited 14 of our members who signed up and paid to have their businesses featured in the video. So far the feedback from these shorts has been very good and we are excited to see the finished product in March.

Thank you Tom Bennett for bringing a prospective member to today's meeting!

Yelp Reviews Count as a Lead

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

ANNOUNCEMENTS

Rememer to invite guests to keep our membership continually growing!

1st Classification Postings:

n/a



- February 22, 2016
Speaker: Larry Boren, LB Brokerage
- February 29, 2016
Mayor Robert Garcia
- March 7, 2016
President's Installation Lunch
- March 14, 2016
Speaker : OPEN
- March 21, 2016
Dark: No Speaker Needed
- March 28, 2016
Speaker: Pat Ellington, incredible Journey

Riptide Archives

- February 15, 2016
- February 8, 2016
- February 1, 2016
- January 25, 2016
- January 11, 2016
- January 4, 2016
- December 14, 2015
- December 7, 2015
- November 23, 2015
- November 16, 2015
- November 9, 2015
- October 26, 2015
- October 19, 2015
- October 5, 2015
- September 28, 2015
- September 21, 2015
- September 14, 2015
- September 7, 2015
- August 31, 2015
- August 24, 2015
- August 17, 2015
- August 10, 2015
- August 3, 2015
- July 27, 2015
- July 20, 2015
- July 13, 2015
- June 29, 2015
- June 22, 2015
- June 8, 2015
- June 1, 2015

2nd Classification Postings:

Anthony Puente, Digital Revolution | Classification: Video Production

Membership Postings:

n/a

Welcome New Members:

Corey Vane of A-Throne under the classification of Temporary Facilities Equipment

Other Membership News:

Welcome back Kellie Sherrill of Knightling Web Design

ADVERTISEMENTS/WANT ADS

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for toady's hot deals.

May 18, 2015
May 11, 2015
May 4, 2015
April 27, 2015
April 20, 2015
April 6, 2015
March 30, 2015
March 23, 2015
March 16, 2015
March 9, 2015
February 23, 2015
February 2, 2015
January 26, 2015
January 12, 2015
January 5, 2015

BOARD MEETING AT A GLANCE

EXECUTIVES ASSOCIATION OF LONG BEACH

JOINT BOARD MEETING AGENDA

February 16, 2016 – 6:30pm

Location: George's Greek Cafe on 2nd St.

6:45 PM J. CHOURA OPEN MEETING

PRESENT: J. Choura (P) M. Thompson (VP) R. Deeble (S/T)

J. Berg C. Kotani K. Pabst S. Williams K. Gragson

K. Williams (PP) J. Sawday Others: K. Sherrill (Executive Director)

6:50 PM J. CHOURA MINUTES

- Welcome J. Sawday to the board. Thank K. Williams for his years of service!
- Motion to approve minutes from the January 2016 Board Meeting?
- Motion: K. Williams 2nd: M. Thompson Discussion. All in favor? Yes Any Opposed? No

7:00 PM R. DEEBLE FINANCIAL REPORTS

- Motion to receive and file the financial reports for January 2016?
- Motion: R. Deeble 2nd: J. Sawday Discussion. All in favor? Yes Any Opposed? No

7:15 PM M. THOMPSON MEMBERSHIP

- Application received from Anthony Puente of Digital Revolution for the classification of Video Production. Business license resolved. He has one. He has been posted in the Riptide for 2 weeks.
- Motion to approve membership for Anthony Puente for the classification video production?
- Motion: J. Sawday 2nd: R. Deeble Discussion. All in favor? Yes Any Opposed? No

7:20 PM K. GRAGSON BUSINESS PROMOTION

- Video production report. Filming yesterday went well despite the bad timing and low attendance.
- What should the date of the next casino night be? First weekend in May was recommended. The theme Anchors Away Casino Night was well liked. Attire would be Love Boat/ Gilligan's Island/Captain/Nautical/Tommy Bahama type outfits. Open it up to

children, make it a family event. Encourage members to bring neighbors, friends and make an effort to raise more money.

7:25 PM K. SHERRILL OLD & NEW BUSINESS

- **F&M credit card processing is set up. I will be training with F&M this week so I can start accepting credit card payments for our March 1st billing.**
- **Regarding the annual meeting. A member voiced their concern to me that the board should be fluent in Robert Rules of Order. He thought it was ill run and that S. Williams should not have be at the lectern at all. That it was the president's job to call for the votes and lead the meeting. He was not upset but felt the need to say something.**

7:30 PM J. CHOURA GOOD OF THE ASSOCIATION

- **Discussion and election of directors.**
 - **May I have a motion to accept the following Members as 2016/2017 Executive Board Members to be installed at the Monday, March 7, 2016 President's Installation.**

President: Jim Choura, The Grand

Vice – President: Machel Thompson, Keen Home Care

Secretary/Treasurer: Kris Gragson, GK Media

- **Motion: M. Thompson 2nd: J. Sawday Discussion. All in favor? Yes Any Opposed? No**
 - **Craig Kotani will be our Past President on the board of directors.**
- **President's Vision for 2016.**
- **Thank you again to Kelly Williams for your dedication and leadership. You will be missed!**
- **The Next Board meeting is on Tuesday, March 8th at Transom Telecommunications at 10am.**

7:35 PM J. CHOURA ADJOURN

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