



Executives Association of Long Beach

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MEMBERS

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RIPTIDE

February 29, 2016

LEADS:

- 0 Inside Leads
- 0 Outside Leads
- 0 Yelp Reviews

ATTENDANCE:

52 Firms are currently members of Long Beach Execs
 41 Firms were present at today's meeting

NEXT MEETING:

Date: Monday, March 7, 2016
 Location: The Grand Event Center 4101 E Willow St, Long Beach, CA 90815
 Program Company: Open
 Program Member: Open
Guest Speaker: EALB President's Installation Luncheon

MEMBER FOCUS TALK

Open
 Open
 , Long Beach
 Phone:
 Email:
 Website:

Monday, February 29, 2016 Mayor Robert Garcia spoke at the Executives Association business networking group luncheon. Here are the highlights from his talk:

EDUCATION

CSULB is the top applied to university. Over 90,000 students applied there this year.

Long Beach City College will be one of the first to offer graduating seniors of Long Beach Unified their first year free due to private funding and grants.

In 2015 Long Beach offered about 1500 internships. Mayor Garcia's goal is to double that number in 2016 and keep increasing it in 2017. Internships are play a vital role for youths on their pathway to future careers.

Long Beach is working to offer free preschool city-wide.

ECOMONICS

Unemployment in at 6.4%, half what it was in 2007. Long Beach is adding more jobs specifically in the Port and Logistics sectors. 1 in 8 jobs is port related and port jobs are generally well paid. The Port of Long Beach has the largest capital infrastructure budget in the United States.

Douglas Park is growing for larger businesses. Mercedes-Benz recently moved their head quarters has moved there.

The Pike is attracting national brands such as Nike, The Gap, H&M, Converse, Restoration Hardware, Forever 21, Sunglass Hut, Hot Topic and Starbucks to their outlet mall.

The downtown area has seen a household median income increase of 75%.



March 7, 2016
 President's Installation Lunch
 March 14, 2016 from 5:30 - 7:00pm
 Membershowcase at All Souls Mortuary
 March 21, 2016
 Dark: No Speaker Needed
 March 28, 2016
 Speaker: Pat Ellington, incredible Journey

Riptide Archives

- February 29, 2016
- February 22, 2016
- February 15, 2016
- February 8, 2016
- February 1, 2016
- January 25, 2016
- January 11, 2016
- January 4, 2016
- December 14, 2015
- December 7, 2015
- November 23, 2015
- November 16, 2015
- November 9, 2015
- October 26, 2015
- October 19, 2015
- October 5, 2015
- September 28, 2015
- September 21, 2015
- September 14, 2015
- September 7, 2015

In November we will be voting on the minimum wage increase to \$15/hour and hte open recreational marijuana use. Both are state-wide issues.

LAW ENFORCEMENT

Crime has been steadily increasing state-wide. Due to reductions in personal for both Fire and Police there just isn't enough man-power to deal with the upsurge in criminal activity. Many of the problems stem from low level offenders being released from prisons without any of the promised money from the Federal government.

INFRASTRUCTURE

Long Beach has a 2.8 billion dollar infrastructure problem that only compounds with each year the roads, parks and public spaces are not fixed, maintained or replaced.

The Olympic Pool in Belmont Shore has \$40 million fund set aside out of the Tidelands funds for the building of a new one. There is a temporary pool there in the meantime and designs for the new pool will be ready for community review soon.

The Breakwater Study will begin soon and go for 3 years. It will be conducted in partnership with the Army core of engineers. The focus will be on improving the ecosystem in Long Beach and the safety of the houses and the port if the break wall were to be removed or shortened.

Long Beach is in the process of converting the entire city to LED lights becoming more energy efficient and safer.

For more information on what's happening in the city and for the best way to report a pothole that needs fixing, download the **Go Long Beach App** from the App Store or Google Play.

It was an honor to have the Mayor visit our association and to spend the time answering all of our questions. Thank you Mr. Mayor for all you do for Long Beach!

- August 31, 2015
- August 24, 2015
- August 17, 2015
- August 10, 2015
- August 3, 2015
- July 27, 2015
- July 20, 2015
- July 13, 2015
- June 29, 2015
- June 22, 2015
- June 8, 2015
- June 1, 2015
- May 18, 2015
- May 11, 2015
- May 4, 2015
- April 27, 2015
- April 20, 2015
- April 6, 2015
- March 30, 2015
- March 23, 2015
- March 16, 2015
- March 9, 2015
- February 23, 2015
- February 2, 2015
- January 26, 2015
- January 12, 2015
- January 5, 2015

Yelp Reviews Count as a Lead

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reveiwng the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

ANNOUNCEMENTS

Rememer to invite guests to keep our membership continually growing!

1st Classification Postings:

n/a

2nd Classification Postings:

n/a

Membership Postings:

n/a

Welcome New Members:

Anthony Puente, Digital Revolution | Classification: Video Production

Corey Vane of A-Throne under the classification of Temporary Facilities Equipment

Other Membership News:

n/a

ADVERTISEMENTS/WANT ADS

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for toady's hot deals.

BOARD MEETING AT A GLANCE

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