



Executives Association of Long Beach

[HOME](#)
[ABOUT US](#)
[MEMBERS](#)
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[SPEED LEADS](#)
[RIPTIDE](#)
[CALENDAR](#)
[CONTACT US](#)

RIPTIDE

February 8, 2016

LEADS:

21 Inside Leads
5 Outside Leads
2 Yelp Reviews

ATTENDANCE:

52 Firms are currently members of Long Beach Execs
26 Firms were present at today's meeting

NEXT MEETING:

Date: Monday, January 11, 2016
Location: The Grand Event Center 4101 E Willow St, Long Beach, CA 90815
Program Company: Executives Association of Long Beach
Program Member: Executive Director

MEMBER FOCUS TALK

Jim Choura
Choura Event Services at The Grand
4101 E. Willow St., LB
Phone: 562-685-8198
Email: jchoura@choura.us
Website:



Monday, February 8th, 2016 was the continuation of our annual meeting for the EALB. The committee reports for both Business Promotion and Membership were given by Machel Thompson and Jim Choura gave his President's speech. The year in review was discussed as well. See the Board Meeting at a Glance section below for the details of the committee reports.

Thank you to Pat Ellington for running the meeting!

Yelp Reviews Count as a Lead

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

ANNOUNCEMENTS

Rememer to invite guests to keep our membership continually growing!

1st Classification Postings:

Anthony Puente, Digital Revolution | Classification: Video Production



February 15, 2016
Filming for EALB Promo
Video No Speaker Needed
February 16, 2016
Joint Board Meeting:
George's Greek Cafe on
2nd St at 6:30pm
February 22, 2016
Speaker: Larry Boren, LB
Brokerage
February 29, 2016
Mayor Robert Garcia
March 7, 2016
President's Installation
Lunch
March 14, 2016
Speaker : OPEN
March 21, 2016
Dark: No Speaker Needed
March 28, 2016
Speaker: Pat Ellington,
incredible Journey

Riptide Archives

February 8, 2016
February 1, 2016
January 25, 2016
January 11, 2016
January 4, 2016
December 14, 2015
December 7, 2015
November 23, 2015
November 16, 2015
November 9, 2015
October 26, 2015
October 19, 2015
October 5, 2015
September 28, 2015
September 21, 2015
September 14, 2015
September 7, 2015
August 31, 2015
August 24, 2015
August 17, 2015
August 10, 2015
August 3, 2015

2nd Classification Postings:

n/a

Membership Postings:

n/a

Welcome New Members:

Corey Vane of A-Throne under the classification of Temporary Facilities Equipment

Other Membership News:

Welcome back Kellie Sherrill of Knightling Web Design

ADVERTISEMENTS/WANT ADS

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for toady's hot deals.

BOARD MEETING AT A GLANCE

EXECUTIVES ASSOCIATION OF LONG BEACH

BUSINESS PROMOTION / YEAR IN REVIEW

We had 39 classification talks by members and one Membership Showcase Event.

January: We started the year with Carina Cristiano as our new Executive Director and Alan Davidson as our Membership Recruiter.

February: We had our annual meeting and joint board meeting.

March: We had the President's Installation Lunch here at the Grand with a great menu prepared by Choura Events, beautiful centerpieces provided by Allen's Flower Market. Carina Cristiano resigned and Kellie Sherrill was hired as the Executive Director.

April: Regrouping post-Carina. All new supplies ordered.

May: Every member donated a prize to the Casino night event.

June: We held our first annual Casino Night event. The theme was the Roaring 20's and it was held in the Grand Ballroom at the Grand. We had vintage cars inside the ballroom for added effect, delicious food catered by both TGIS and The Grand, music by Digital Installers, centerpieces by Allen's Flower market, a cash great bar by The Grand, amazing gift packages donated by the entire membership and casino tables for everyone's entertainment. The event was lots of fun, we had many guests and more than half the attendees dressed up for the theme.

July: Alan Davidson was let go as Membership director.

August: A new design for the membership plaques was created and ordered. Current members are encouraged to purchase a new plaque as well to help update the EALB brand.

September: The board approved the filming of a Business Promotion Video.

Business card folios were passed out to each member to fill with their fellow Execs business cards.

November: Once again TGIS Catering treated us to a wonderful lunch at the Betty Reckas Cultural Center. Our Executive Director Kellie Sherrill attended the IEA Conference in Las Vegas. She came back with lots of good information and new contacts for our association.

December: In December we had our 1st Member Showcase Event at Dr. Chang Orthodontics. Food provided by TGIS Catering. His lovely staff gave tours of his very well designed state of the art office in Los Alamitos.

In December we also held our annual Member Gift Exchange. This year it was held at Betty Reckas so that members could enjoy the traditional turkey dinner menu they love so much that o to some miscommunication was not served in November. The lunch/gift exchange was a lot of fun. **EXECUTIVES ASSOCIATION OF LONG BEACH**

July 27, 2015
July 20, 2015
July 13, 2015
June 29, 2015
June 22, 2015
June 8, 2015
June 1, 2015
May 18, 2015
May 11, 2015
May 4, 2015
April 27, 2015
April 20, 2015
April 6, 2015
March 30, 2015
March 23, 2015
March 16, 2015
March 9, 2015
February 23, 2015
February 2, 2015
January 26, 2015
January 12, 2015
January 5, 2015

MEMBERSHIP REPORT

TOP ATTENDEES FOR CALENDAR YEAR 2015

Of the 25 Meetings were attendance was tracked (post Carina):

24 Meetings Attended

Kellie Sherrill :)

23 Meetings Attended

Scott Williams

22 Meetings Attended

Tim Perry

21 Meetings Attended

Jay Beeler, Harry Goldman, Jim Nesmith, Jeff Parry & Paul Rybak

19 Meetings Attended

Bob Hegedus & Dan Regan

18 Meetings Attended

Erik Dreyer-Goldman & Jennifer Sawday

The following Members joined the Association in 2015

- Diane Grisham, MRC Heating and Air
- Dr. Michael Birnbaum, Fitness Chiropractic
- Earl Valinsky, Primary Payroll (Associate Member)
- Bob Cerullo, Safeway Roofing
- Seneca Brookins, Web Design

We lost the following Member Firms in 2015

- Terry Bersuch, Paul's Glass
- Al Savala, Al Savala Painting
- Darwin Barrad, Cleantime Building Maintenance
- Gerald Bloeser, Carpet One
- Dr. Michael Jensen, Beach Heights Dentistry (Associate Member)
- Seneca Brookins, Web Design (no business license)

The second recipient of the Don Temple President's Award was given to Kellie Sherrill as the Member who has been the most instrumental in assisting the Kelly Williams as President of the Association in 2014.

2015 ended with 42 Executive Members, 4 Associates and 4 Honorary.

50 total

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