



# Executives Association of Long Beach

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## ADMINISTRATION

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## RIPTIDE

### September 19, 2016

### LEADS:

27 Inside Leads  
10 Outside Leads  
0 Speed Leads

### ATTENDANCE:

52 Firms are currently members of Long Beach Execs  
37 Firms were present at today's meeting

### NEXT MEETING:

Monday, September 26, 2016 at The Grand

### PROGRAM:

Long Beach Internal Medical Group, Inc.  
Dr. Stephen Hryniewicki

### BOOK SIGNING:

**Business:** Open  
**Address:**  
**When:** Monday, November 30 – Monday, November 30  
**Jackpot:** 0.00

### MEMBER FOCUS TALK

**Eric Speier**  
5 Elements Entertainment  
20434 S. Santa Fe Ave, Long Beach  
Phone: 310-600-9668  
Email: [eric@5ecreative.com](mailto:eric@5ecreative.com)  
Website: [www.5ecreative.com](http://www.5ecreative.com)



On Monday, September 19th at The Grand at noon, EALB Executive member Eric Speier and his Associate Mike Givens of 5 Elements Entertainment gave a talk on their classification App Developer. They are software developers who create apps for mobile, software for all devices and more. They recently joined in 2016 and are eager to get to know more of their fellow Execs.

#### ERIC SPEIER

Producer, Composer, and Business Manager with decades of experience in the game and film industries. Skilled in team leading, business development, client relations, project management licensing and copyright negotiations. On the creative side, game concepts and design as well as years of music composition/scoring experience on such projects as Napoleon Dynamite Animated Series, Thor 2, Harold and Kumar Go to White Castle, Oregon Trail and Mission Hill.



September 26, 2016

Speaker: Dr. Hryniewicki,  
Long Beach Internal  
Medical Group

October 3, 2016

Speaker: Rusty Deeble (and  
others) doing a product  
showcase.

October 10, 2016

**DARK**

DARK: No Speaker Needed  
for Columbus Day

October 17, 2016

Speaker: Open

October 17, 2016

**Board Meeting**

Location: The Grand at  
1:30pm

October 24, 2016

Speaker: Open

October 31, 2016

Speaker: Open (Halloween  
wear a costume for a prize)

### Riptide Archives

September 26, 2016

September 19, 2016

September 12, 2016

August 29, 2016

August 22, 2016

August 15, 2016

August 8, 2016

August 1, 2016

July 25, 2016

July 18, 2016

July 12, 2016

June 27, 2016

June 20, 2016

June 13, 2016

June 6, 2016

## MIKE GIVENS

Development Director, and Business manager with over 17 years of experience in the video game and toy industries. Mike's affiliations include Activision Blizzard, Mattel, Hasbro, Jakks Pacific, Namco Bandai, and EA. Skilled in all aspects of production: team building, design, P&L, creative direction, and negotiating, Mike utilizes his experience to stay on top of consumer trends for purposes of digital integration and consumer products.

## BEN SPEES

Technical Director & Designer with 15 years experience in the game industry. An innovative programmer and game designer since his teenage years, Ben tackles both technical and creative challenges with equal relish. His range of experience has covered nearly every aspect of technical development, resulting in a roster of successful projects, ranging from small-scale indie apps to AAA game development.

When it comes to product development, many businesses require a multi-platform presence to remain relevant and viable. 5E makes this possible as a turn-key solution. The platform flexibility we offer, as part of our production pipeline, ultimately reduces overall development costs. 5E condenses total development time by proactively pursuing harmony across a client's consumer touch points.

### Areas of Expertise:

- Digital and Interactive Media Production
- WebApp Development (iOS, Android, Windows, HTML5, CSS)
- Current Technologies (VR, AR, and Social Engagement)
- Database Management and Coding (consumer behavior and data analysis)
- Digital Production Project Management
- Quality Assurance
- IP Management
- Inventing, Patenting, Trademarking

<http://5ecreative.com>

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## Yelp Reviews Count as a Lead

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<https://www.yelp.com/yelpmobile>

Consider reviewing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

## ANNOUNCEMENTS

*Rememer to invite guests to keep our membership continually growing!*

### 1st Classification Postings:

n/a

### 2nd Classification Postings:

Business Consultant

### Membership Postings:

n/a

### Welcome New Members:

Associate Member: Elizabeth Riley, TGIS Catering | Classification: Caterer

### Other Membership News:

May 23, 2016  
May 16, 2016  
May 9, 2016  
May 2, 2016  
April 25, 2016  
April 18, 2016  
April 11, 2016  
April 4, 2016  
March 28, 2016  
March 14, 2016  
March 7, 2016  
February 29, 2016  
February 22, 2016  
February 15, 2016  
February 8, 2016  
February 1, 2016  
January 25, 2016  
January 11, 2016  
January 4, 2016  
December 14, 2015  
December 7, 2015  
November 23, 2015  
November 16, 2015  
November 9, 2015  
October 26, 2015  
October 19, 2015  
October 5, 2015  
September 28, 2015  
September 21, 2015  
September 14, 2015  
September 7, 2015  
August 31, 2015  
August 24, 2015  
August 17, 2015  
August 10, 2015  
August 3, 2015  
July 27, 2015  
July 20, 2015  
July 13, 2015  
June 29, 2015  
June 22, 2015  
June 8, 2015  
June 1, 2015  
May 18, 2015  
May 11, 2015  
May 4, 2015  
April 27, 2015  
April 20, 2015  
April 6, 2015  
March 30, 2015  
March 23, 2015  
March 16, 2015  
March 9, 2015  
February 23, 2015  
February 2, 2015  
January 26, 2015  
January 12, 2015  
January 5, 2015

Erik Dreyer-Goldman of Ask Erik Computer Services has resigned.

**Recently Opened Classifications:**

Sign Printer

Computer Services

Exterminator

Videographer

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**BOARD MEETING AT A GLANCE**